

## Technical data sheet

# Egcoibox Software

### Privacy policy

Max Frank GmbH & Co. KG respects the privacy of your personal data and follows the data protection act strictly. We will not transmit or sell your data to third parties without your consent. This declaration outlines the information which will be collected and used by **Max Frank GmbH & Co. KG**.

#### 1. Data collection and processing

For licensing reasons it is necessary that you provide the required personal information before installing the software. This information will be saved as a temporary \*.txt file. Your personal details will only be stored permanently in our database upon activation of the software (an activation link will be forwarded to you by email). If the software is not activated within 24 hours, your personal information will be automatically removed from our system and the activation link will be cancelled.

The following information will be collected and stored:

- gender
- first name and surname
- address
- company and vocational information
- email address
- telephone number

#### 2. Information requests by mail or contact form

a) If you contact Max Frank GmbH & Co. KG by post, email or via the contact form, we will save your information and the content of your request to answer it. We may also use your details to inform you of offers, new product alerts and further news. Please note that your data is not protected by default during transmission over the internet and is theoretically visible and accessible by unauthorized third parties.

b) After installing the software, information about user behaviour is saved and processed in a log file. The contents of the log file are transferred at regular intervals (once per calendar week) to Max Frank GmbH & Co. KG. This process is anonymised. Conclusions on your person are not possible. If transfer to our server is not possible, the following content is saved in the log file until transmission was successfully executed.

Are saved: total use per calendar week (number of software starts), information about any internal use by Max Frank staff or by an external user, the calendar week number, the type of Egcoibox catalogue and confirmation information about successful transfer.

This data is never used for commercial purposes. The analysis is used only to prepare statistics and to improve our software and product offer. There is no connection made between the user and the collected usage data.

Your data is used only by us. It is never transferred to a third party. Our Server may record your IP address. Processing of the data for the purposes stated above takes place only after anonymising your data (after removal of the sender's IP address).

You may disable this data collection, processing and use at any time in your software settings.

#### 3. Purpose of data collection, processing and usage

Max Frank GmbH & Co. KG (local court Straubing, HRA 1341) sells both its own products and services as an international concern and through its subsidiaries. The five business divisions of Max Frank GmbH & Co. KG are spacers, formwork technologies, reinforcement technologies, sealing technologies and building acoustics. The main purpose of data collection, in relation to the software, is license handling as well as internal research and statistical analysis to further improve our products and services.

### Max Frank GmbH & Co. KG

Mitterweg 1 | 94339 Leiblfing | Germany | Telefon +49 9427 189-0 | Telefax +49 9427 1588 | info@maxfrank.com

#### **4. Receivers, or categories of receivers, who may use the data collected**

- Internal departments of Max Frank GmbH & Co. KG to fulfill the purposes listed in sections 2 and 3.
- Public authorities, which require the details due to legal regulations.
- It may be necessary to forward your details to branches, subsidiaries and sales partners of Max Frank GmbH & Co. KG to offer the most appropriate service to you.

#### **5. Usage and disclosure of personal data**

Any information collected by Max Frank GmbH & Co. KG will only be collected, used and processed for service purposes, which were provided by you for processing your requests. Your personal data will only be shared with carefully selected third parties, if it is absolutely necessary for a matter to be answered or with your written consent to do so.

#### **6. Standard terms for data removal**

Deletion of data takes place upon expiry of legal, statutory or contractually agreed periods of retention. Data, for which there are no periods of retention, will be deleted as soon as the purposes under section 3 are omitted.

#### **7. Planned transfer of data to third countries**

No transmission of data to third-party states takes place and none is planned.

#### **8. Access, blocking and cancellation rights**

Max Frank GmbH & Co. KG will inform you, on request, about the personal data which is held for you. You have the right to request the cancellation of this data. If the deletion of data is not appropriate due to legal reasons, i.e. because of software license agreements between Max Frank GmbH & Co. KG and you, you have the right to restrict the use of that data.

#### **9. Withdrawal of consent in contacting**

You have the right to completely or partially withdraw the given consent in contacting you, without any reasons, with immediate effect for the future. The withdrawal can be carried out by written notice to; Max Frank GmbH & Co. KG, Mitterweg 1, 94339 Leiblfing, Germany, by fax (+49 9427 / 1588) or by email to [datenschutz@maxfrank.de](mailto:datenschutz@maxfrank.de)